

# Travel Trade Days

By Vakantiebeurs

## Factsheet

Edition 2025

### EXHIBITORS

#118

Number of countries

#782

Number of exhibitors & co-exhibitors

7



Average rating visitors

89%

Exhibitors indicate that they are interested in participating again next year

#### QUOTE EXHIBITOR

"Travel & Tech was a great opportunity to increase the visibility of the brand during the event. It was great to talk to our existing partners from the Netherlands and Belgium as well as having the interest of new travel industry partners" - Ratehawk

### VISITORS

6.292

Total numbers of visitors

9

Average score all sessions

7



Average rating visitors

70%

Visitors indicate that they are interested in returning next year

#### MOTIVATION FOR VISITING

1. Networking
2. Discovering existing providers/exhibitors
3. Discovering new providers/exhibitors
4. Keeping up-to-date with trends and innovations
5. Gaining inspiration

### STATICS TRAVEL TRADE DAYS



#### TOP 5 SECTORS

1. Tour operator
2. Travel agency/ independent travel advisor
3. accommodation provider
4. Tourism advisor
5. Tourism agency



#### TOP 5 FUNCTIONS

1. CEO
2. Travel Agent
3. Sales
4. PR/ Marketing/ Communication
5. Commercial Manager

### STATICS TRAVEL & TECH



#### TOP 5 SECTORS

1. Tour operator
2. Tourism advisor
3. Booking platform
4. Travel agency / independent travel advisor
5. Accommodation Provider



#### TOP 5 FUNCTIONS

1. Management/ Owner
2. Manager
3. Advisor/ consultant
4. Employee
5. Freelancer